



JABGA
REGIONAL SHOW SERIES

BOSTON



ABOUT US

The Boer breed was developed by Dutch farmers in South Africa in the early 1900s. The breed was introduced to the United States in 1993. The American Boer Goat Association (ABGA) was founded that same year.

Boer goats are prized for their rapid growth rate, excellent carcass quality, and adaptability to many climates. A docile and highly fertile

breed, Boer goats have been primarily used for meat production. Over a century later, these traits set the Boer goat apart in the purebred and commercial segments of the American meat goat industry.

At almost 10,000 members strong and 50,000 registered goats annually, today's ABGA offers its members marketing, educational, and commercial industry opportunities, along with youth involvement through the Junior American Boer Goat Association (JABGA).



JABGA

For youth under 21, the Junior American Boer Goat Association (JABGA) is devoted to helping the youth reach their desired potential through education, leadership, scholarship programs, and exhibition opportunities at Regional, National, and Junior Sanctioned Shows.

JABGA's mission is to bring together Boer goat enthusiasts through a youth organization that offers competitive programs to reward excellence, enhance educational opportunities, promote the value of

genetics, and develop leadership skills through activities at local, state and national levels. JABGA divides the United States into five areas, with two representatives from each.

The JABGA Regional Show Program encompasses all five JABGA areas across the United States, offering young participants a platform to showcase their goats. The program also engages youth with various contests and activities, fostering a comprehensive environment for learning and growth within the Boer goat community.

SPONSORSHIP LEVELS



PATRON OF JABGA

\$20 – \$49

✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP



FRIEND OF JABGA

\$50 – \$99

✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP

✓ NAME LISTED ON BANNER AT REGIONAL SHOW



BRONZE

\$100 – \$499

✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP

✓ NAME LISTED ON BANNER AT REGIONAL SHOW

✓ NAME LISTED ON SOCIAL MEDIA



SPONSORSHIP LEVELS



SILVER

\$500 – \$999

- ✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP
- ✓ NAME LISTED ON BANNER AT REGIONAL SHOW
- ✓ NAME LISTED ON SOCIAL MEDIA
- ✓ INDIVIDUAL BANNER WITH LOGO AT THE REGIONAL SHOW

ABGA.ORG/JABGA/REGIONAL-SHOWS



GOLD

\$1,000 – \$4,999

- ✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP
- ✓ NAME LISTED ON BANNER AT REGIONAL SHOW
- ✓ NAME LISTED ON SOCIAL MEDIA
- ✓ INDIVIDUAL BANNER WITH LOGO AT THE REGIONAL SHOW
- ✓ NAME LISTED IN THE BOER GOAT E-NEWSLETTER



PLATINUM

\$5,000 – \$9,999

- ✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP
- ✓ NAME LISTED ON BANNER AT REGIONAL SHOW
- ✓ NAME LISTED ON SOCIAL MEDIA
- ✓ INDIVIDUAL BANNER WITH LOGO AT THE REGIONAL SHOW
- ✓ LOGO WITH LINK TO WEBSITE IN THE BOER GOAT E-NEWSLETTER
- ✓ NAME LISTED IN THE BOER GOAT E-NEWSLETTER



SPONSORSHIP LEVELS



DIAMOND

\$10,000 – \$19,999

- ✓ NAME LISTED ON SPONSORED REGION PAGE + SHOWMAN.APP
- ✓ NAME LISTED ON BANNER AT REGIONAL SHOW
- ✓ NAME LISTED ON SOCIAL MEDIA

✓ INDIVIDUAL BANNER WITH LOGO AT THE REGIONAL SHOW

✓ NAME LISTED IN THE BOER GOAT E-NEWSLETTER

✓ LOGO WITH LINK TO WEBSITE IN THE BOER GOAT E-NEWSLETTER

✓ LOGO WITH LINK TO WEBSITE ON SPONSORED JABGA REGIONAL SHOW PAGE



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$20,000+

✓ EXCLUSIVE PRESENTING RIGHTS.
(AREA X REGIONAL SHOW PRESENTED
BY YOUR AWESOME BUSINESS)

✓ NAME/LOGO PRESENTED ON ALL
SHOW MATERIALS INCLUDING
BANNERS, PRINTED MATERIALS,
SIGNAGE, ETC.

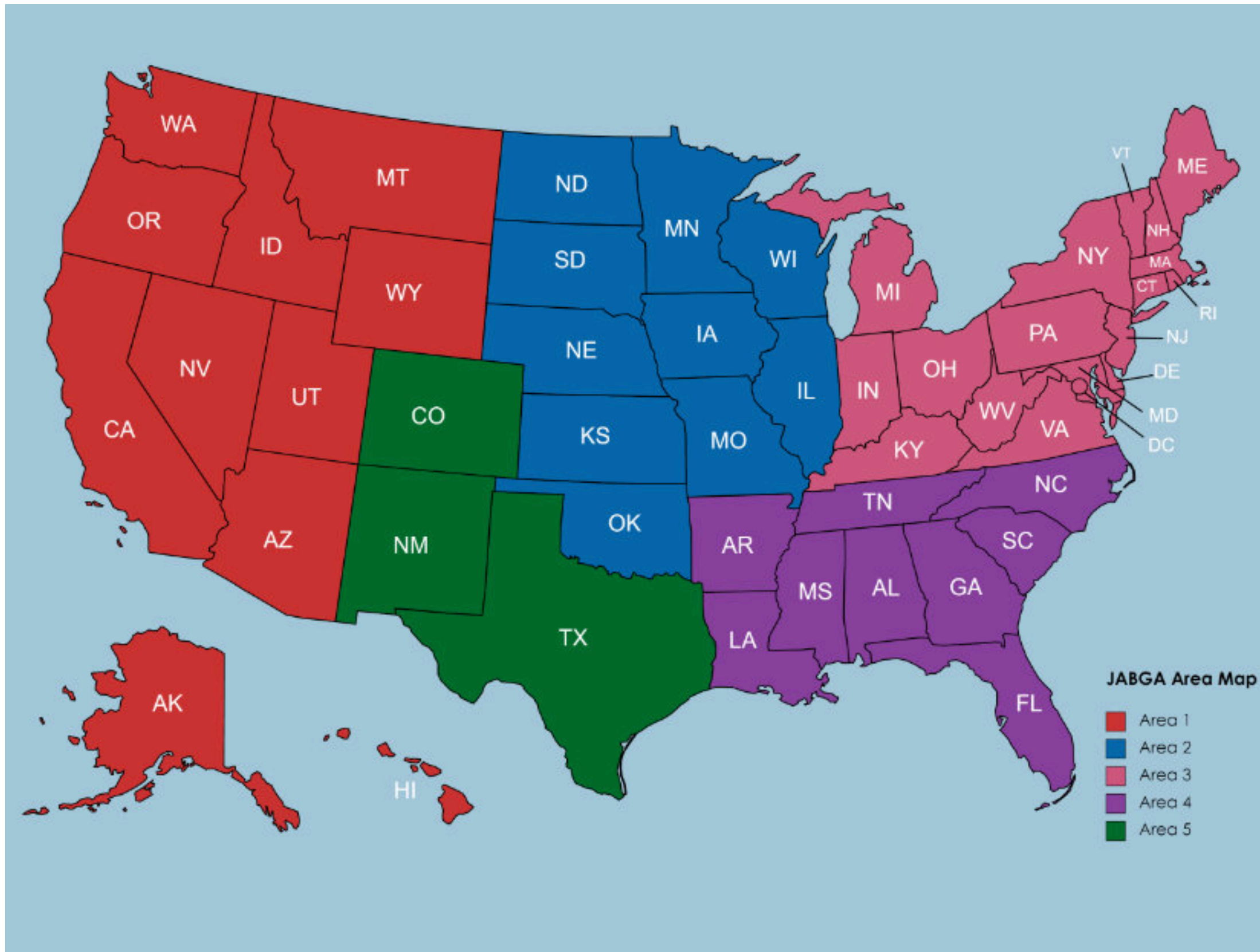
✓ NAME/LOGO PRESENTED ON ALL
DIGITAL ADVERTISEMENTS INCLUDING
SOCIAL MEDIA POSTS, E-
NEWSLETTERS, WEBSITE
ANNOUNCEMENTS.

✓ NAME/LOGO TOP BILLING ON THE
SPONSORED REGIONAL PAGE, AND
SHOWMAN.APP REGIONAL SHOW
PAGE.

✓ LOGO WITH LINK TO WEBSITE IN
THE BOER GOAT E-NEWSLETTER

✓ LOGO WITH LINK TO YOUR
WEBSITE ON THE JABGA HOME PAGE

✓ 1 YEAR OF ADVERTISING IN THE
BOER GOAT E-NEWSLETTER.



Area 1: Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

Area 2: Iowa, Illinois, Kansas, Minnesota, Missouri, North Dakota, Nebraska, Oklahoma, South Dakota, Wisconsin

Area 3: Connecticut, Delaware, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, Washington DC, West Virginia

Area 4: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

Area 5: Colorado, New Mexico, Texas

SPONSORSHIP APPLICATION

Which Area/Regional would you like to sponsor?

- AREA 1
- AREA 2
- AREA 3
- AREA 4
- AREA 5

Please choose your sponsorship level.

- PRESENTING SPONSOR** (\$20,000)
- DIAMOND** (\$10,000 - \$19,000)
- PLATINUM** (\$5,000 - \$9,999)
- GOLD** (\$1,000 - \$4,999)
- SILVER** (\$500 - \$999)
- BRONZE** (\$100 - \$499)
- FRIEND OF JABGA** (\$50 - \$99)
- PATRON OF JABGA** (\$20 - \$49)

Sponsor Name

Contact Information

Payment can be made by either mailing a check to:

American Boer Goat Association
4258 South Jackson St.
San Angelo, TX 76904

or online at
abga.org/jabga/regional-shows/sponsor

Thank you very much for your support!



CONTACT US

We'd love to hear from you. Feel free to email us if you have any questions!

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abga.org/jabga

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