

American Boer Goat Association  
Board of Directors

Biannual Face-to-Face Meeting in Grapevine DFW, TX  
Day 2  
July 14-15, 2023  
Meeting Began at 8:03 AM CST

The meeting was called to order by President Kevin Richmond R-4

Discussion over the Executive Committee and how it is read in the By-Laws. No action taken at this time.

A. Roll Call

Directors Present:

Rosalinda Vizina R-1

Ken Baty R-2

Leah Maertens R-3

Mike Reis R-5

Lauren Green R-6

Katherine Klug R-7

Sam Knott R-8

Kim Morgan R-9

Kim Veal R-10

Chuck Fitzwater R-12

Brad Mackey R-13

Cameron Drew R-14

Directors Absent: Gage Taylor

Staff Present: Office Manager Brenda McCary, Hannah Jenkins

Members Present: Brenda Fitzwater, Dr. Virginia Bassford, Erin Richmond, Drew Williams, Allyson Blair, Jason Klug

## Breed Standards

### Percentages and Elf Ears

Discussion: Any true percentage will have characteristics of the other breed. Polled is allowed? What is the real purpose of the percentage program? Genetic diversity? Only thing that was done was clarifying the current standard. Breed standard committee already provided recommendation on this. Poll the membership.

Gage Taylor joins meeting at 8:17 AM CST.

*Leah Maertens makes the motion to send Percentage Breed Standards Survey to our membership. Cameron Drew sec. Roll Call Vote. Motion Passes*

YES – Ken Baty, Leah Maertens, Lauren Green, Gage Taylor, Katherine Klug, Sam Knott, Kim Morgan, Kim Veal, Cameron Drew

NO – Chuck Fitzwater, Brad Mackey, Mike Reis, Rosalinda Vizina

## National Show

### By the Numbers

- 2022 National Show Expenses – \$241,872
- 2023 National Show Expenses 308,220
- 2022 National Show Net Income – (-\$16,000)
- 2023 National Show Net Income \$56,000 – concerted effort in sponsorships and fundraising allowed us to raise \$150,000 in supported fund to cover costs, expenses, and experiences

What walked in the ring?

Over 2000 entries

220 Commercial and Market Wether entries

258 Bred and Owned entries – 24% increase

588 JABGA entries – 14% increase

989 ABGA entries – 9% increase – of note growth was almost purely in the fullblood doe division

Juniors had 100 new exhibitors over last year. Juniors are growing. Expecting even higher next year. Space? Had several meetings to recap. List of things to fix and address.

Katherine Klug makes the motion to go into executive session at 8:35 AM CST. Mike Reis sec.

Leah Maertens makes the motion to leave executive session at 8:59 AM CST.

Ken Baty makes the motion to take a 5-minute break at 8:59 AM CST. Katherine Klug sec.

Kevin Richmond brings the meeting to order at 9:10 AM CST

### Junior Show Judges

Junior National Show is growing in size. Recommendation to increase the number of judges per team for the Bred and Owned and the Junior National Show.

*Katherine Klug makes the motion to change the judges on the JABGA National Bred and Owned Show to a 2 Judge Team. Ken Baty sec. Voice Vote. Unanimous. Motion Passes.*

*Katherine Klug makes the motion to change the judges on the JABGA National Show to a 3 Judge Team. Mike Reis sec. Voice Vote. Unanimous. Motion Passes.*

### Non-Certified Judges for the JABGA Market Show

Discussion: Have the Junior Board reach out to their constituents for the Invitation list. Non-certified judges have to be ABGA members and submit to a background check.

*Katherine Klug makes motion to send the Non-Certified Judges for the JABGA Market Show to the Junior Board for a proposal within 60 days. Mike Reis sec. Voice Vote. Unanimous. Motion Passes*

### National Judges Term Limits

Discussion: With adding additional judges to the junior shows, do we have the judge pool with the current term limits?

*Chuck Fitzwater makes the motion that a judge who judges any ABGA or JABGA National Show must wait one year before applying to judge any ABGA or JABGA National Show again. Lauren Green sec. Voice Vote. Unanimous. Motion passes*

### Showman App

Discussion: Work with Showman to find full capabilities, train office staff to those capabilities, and work together to develop and fill the gaps as needed. Run simultaneously with iCompete to find and fix bugs as needed.

*Ken Baty makes the motion to utilize the Showman App for the 2024 National Show. Chuck Fitzwater sec. Voice Vote. Unanimous. Motion passes.*

### Barn Superintendent

Discussion: Make a separate job for someone to be just in charge of barn and penning. Located in the barn. National Show is approved for 4 superintendents, make a separate job description for one of those 4. No action taken

### Meat Goat Evaluation

*Kim Morgan makes the motion to move Meat Goat Evaluation from the DNA Committee to the National Show Committee. Sam Knott sec. Voice Vote. Unanimous. Motion passes.*

### National Show Discussion

Discussion: Need to better market for our ringside supporters. Water hose across the table and made it dirty. Inappropriate music and confrontation with announcer. We need to do better. Set playlist ahead of time. Someone in charge

of the showing. Barn superintendent? Herdsman award – keep a section clean and get an award? Look at the East Wing of the Louisville?

## **Strategic Planning**

*Sam Knott makes the motion that we make a special committee for the development of a Strategic Plan. Ken Baty sec. Voice Vote. Unanimous. Motion passes.*

Sam Knott, Cameron Drew, and Katherine Klug expressed interest in this committee.

## **Executive Director**

Discussion: Need someone to market and to talk to. The face of the association. Needs to become a priority. Not necessarily a goat, but a livestock person? Tie into the strategic plan. Timeline? Headhunting service. We need to move forward. Office involvement. Does the ED need to be based in San Angelo? Bonuses for performance. Grant writing.

Ken Baty makes the motion to take a 5-minute recess 10:22 AM CST. Katherine Klug sec.

Kevin Richmond brings meeting back to order at 10:33 AM CST

## **Member Education, Benefits, & Marketing**

### Digital Magazine

Winners from Nationals

New Bios on Board Members

Letter from the President – past and present?

Members are sending in articles

Interest in advertising? Advertising and Marketing? Generate enough advertising to pay for hard copy?

Try to bring back hard copy magazine by 1<sup>st</sup> of the year

Discussion: can we re-use old content? Ambassadors of the Breed research project by the Junior Board? Pearl's pics

### Family Membership Fees

Discussion: Adult membership for a junior membership?

AQHA has 3 levels – 1 year, 3 years, lifetime membership

How do we handle lifetime members in books – deferred income?

Family, Agent on

2022 Data

6830 Adult Members

2900 Junior Members  
Balancing act on finances.

*Cameron Drew makes the motion that we establish an Adult Lifetime Membership effective October 1, 2023. Leah Maertens sec. Roll call vote. Unanimous. Motion passes.*

Bred and Owned by Family - discussion no action taken

## **Youth**

### Regional Shows Added Dates

Area 5 - Abilene, TX November 10-12, 2023

Area 4 - Lake City, FL March 22-23, 2024

Area 1 - McMinnville, OR May 3-5, 2024

*Ken Baty makes the motion to accept the additional Regional Show Dates and Times. Gage Taylor sec. Voice Vote. Unanimous. Motion passes.*

### Regional Show Program

Discussion: Increase in fundraising efforts. Some regional shows grew and some shrunk. Nationals grew by over 100 exhibitors. To increase engagement, we implemented the Unlock-A-Lock program. Look into Raffle Laws and rules. More uniform fundraising.

### Sponsorships

Discussion: Working on additional sponsors  
Developed a standardized sponsorship packet

Mike Reis makes a motion to break for lunch at 12:00 PM CST. Ken Baty sec

Kevin Richmond calls the meeting back to order at 1:04 PM CST.

## **Office Update**

### Audit

2021 audit expected to be completed next few weeks. 2022 audit expected to be started in August. Optimistic that we could file taxes without filing twice.

## iCompete

Meeting with iCompete. Part of the holdup is member's animals are incorrectly showing up. The more data we can feed back to iCompete the quicker we can fix it. Email updates from iCompete are not coming into the office. We have our IT working directly on this problem. Online Live was no longer being supported and was no longer allowing for accurate recording.

Discussion: Membership expectations are higher due to past experience. Delays in communication and functionality are greater than expected and we are making strides to address those. Hire additional IT support to mitigate this transition

## Staffing

Could use more staff. Hire support staff? Can we hire remotely? Moving forward

## Battery Pack

Server Battery Back Up needs to be replaced.

## **DNA**

Requirements Discussion: Requirements ideas – Donor Dams, Semen Sires? All Bucks? All animals? Review historical data. Who submits the DNA? Grandfathering in bucks? Ownership? AGF covers the scrapies test. Does the owner own or have access to the data? Can we use semen? Who owns the data? Do we have protocols in handling? Scheduling. No action taken pending questions and corresponding answers from both NeoGen and UC Davis

## **Freeze Brand**

*Leah Maertens makes the motion that freeze branding in the ear can be used as a form of permanent identification and must follow the same rules as tattoo guidelines. Gage Taylor sec. Voice Vote. Unanimous. Motion passes.*

Ken Baty moves to adjourn at 2:23 PM CST. Kim Morgan sec.

