

American Boer Goat Association
Board of Directors

Board Meeting via Zoom
September 12, 2023
Meeting Began at 7:00 PM CST

Roll Call

Directors Present:

Rosalinda Vizina R-1
Ken Baty R-2
Leah Maertens R-3
Mike Reis R-5
Lauren Green R-6
Gage Taylor R-7

Sam Knott R-8
Kim Veal R-10
Dan Elliot R-11
Chuck Fitzwater R-12
Brad Mackey R-13
Cameron Drew R-14

Directors Absent:

Kim Morgan R-9

Staff Present: Katherine Klug Hannah Jenkins

Leah Maertens makes a motion to approve the agenda. Sam Knott sec. Voice Vote. Unanimous. Motion passes.

Treasurer's Report

2021 Audit complete – Discussion: no wrongdoing or fraudulent activity found. Everything is within GAP compliance. List of many unclaimed credit line – the majority of which are under \$10 - work to get them cleaned up toward the end of the year. Want to get 2022 Audit completed by mid-November.

Membership – almost 800 new members in August. Annual membership base is trending towards pre-covid statistics, which we have identified and are tracking

Financial Statistics – membership is off for the year and registration is down for the year, which was projected in December 2022. Our management of the expenses has lowered - the net income is \$144,000 over this time last year. Income generators need some work., but belief is that iCompete will bring that back.

Budget looks like it could allow for Junior and Adult Board Face to Face Meeting.

Gage Taylor makes a motion to accept the Treasurer's Report. Chuck Fitzwater sec. Voice Vote. Unanimous. Motion passes.

December Face to Face Meeting

Discussion: Zoom call on a Saturday. Team building and connections made in person. Amount of ground can be covered. Find better rates for hotels? Determined last December that we needed to save in the budget, but because of cost saving measures we have the funds to cover it, if deemed.

Mike left call at 7:15

Kim Morgan joins at 7:19

Mike Reis joins at 7:20

Cameron Drew makes the motion to have a Face to Face Meeting in December. Brad Mackey sec. Roll Call Vote.

Yes – Kim Veal, Rosalinda Vizina, Lauren green, Brad Mackey, Cameron Drew, Chuck Fitzwater, Sam Knott

No – Ken Baty, Dan Elliot, Gage Taylor

Abstain – Leah Maertens

Motion passes.

Discussion: Location – Central Airport hubs – Atlanta, DFW, getting a meeting room and the cost of that.

Chuck Fitzwater makes a motion to have the December Face to Face on December 1-2, 2023.

Mike Reis sec. Voice Vote. Yes – 12, No – 1. Motion passes.

Ken Baty makes a motion to add Katherine Klug to the bank signature card. Chuck Fitzwater sec. Voice Vote. Unanimous Vote. Motion passes.

JABGA

Proposal for Non-Certified Judges on Market Show Ballet

For the JABGA 2024 national show the Junior board would like to implement a new market judge system. This system would allow for Junior board members to send invitations to non-certified ABGA judges to have their name placed on the JABGA ballot for the market show. The invitation would not automatically place them as the judge for the national show but simply allow them to be voted on by the membership, if they accept the invitation. We would send out five invitations to non-certified judges. However the market show ballot would still be open to all eligible ABGA certified judges.

For the 2023 JABGA market show we had a non-certified judge placing animals. With that being said we had a great set of numbers in our market show. As the Junior board we feel as though having non-certified judges on the ballot will make for a more effective ballot and hopefully increase our market and commercial show numbers.

Thank you for your time and consideration,
The Junior Board

*Gage Taylor makes the motion to accept the proposal brought forward by the JABGA Board.
Brad Mackey sec. Voice Vote. 10 – YES, 3 – Abstain. Motion passes.*

Sanctioned Shows

Discussion: Banned Members – how will show secretaries know who the banned members are? How can the rule be enforced if they don't know? Sanctioned Show Committee will get a list compiled.

Committees

Committee Approvals

National Show Committee

Chair – Katherine Klug

Kim Veal

Sam Knott

Kim Morgan

Ken Baty

Mike Reis

Maureen Reis

Yvonne Ballard

William Carbino

Brian Hardy

Tara Hicks

Jennifer Holman

Celeste Johns

Adrienne Kidder

Jesse Kimmel

Elizabeth Mobley

Jackie Redden

Olivia Rush

Ryan Sand

Jennifer Therring

Elizabeth Westfall
Julia Wickard
Jillian York
Justin Burns
Jamie Fugate
Simone Gangie
Rebecka Knotts
Erica Logan
Melissa Love
Nate Wooten
Amy Scharmer
Chuck Fitzwater
Brenda Fitzwater
Paige Gunderson
JABGA BOD Members

Lauren Green makes the motion to approve the National Show Committee. Brad Mackey sec. Voice Vote. Unanimous. Motion passes.

Youth/Regional Show

Chair – Katherine Klug
Co-Chair – Hannah Jenkins
Allyson Blair
Erica Logan
Dallas McCarty
Kristopher Micon
Janee Norman
Jason Brashear
Jennifer Holman
Adrienne Kidder
Michael Lash
Holly Latimer
Hannah Marquardt
Jennifer Martinez
Samantha Phillips
Erin Richmond
Wade Rogers
Emily Swinyer
Nancy Tartaglia
Julia Wickard
Jillian York
Amy Scharmer

Brad Mackey makes the motion to approve the Youth/Regional Committee. Chuck Fitzwater sec. Voice Vote. Unanimous. Motion passes.

Rules and Regulations Committee

Kim Morgan – Chair
Rosalinda Vizina – Co-Chair
Aggelos Haralampoulas
Rebecca Knotts
Janelle Sack
Zach Westfall
Sam Wheeler
Drew Williams
Caleb Purkhiser
Elizabeth Mobley
JABGA Member: Logan Holland, Alaina Blair

Dan Elliot makes the motion to accept the Rules and Regulations Committee. Leah Maertens sec. Voice Vote. Unanimous. Motion passes.

DNA Committee

Ken Baty – Chair
Katherine Klug
Randy Dusek
Michael Lash
Wade Rodgers
Mike Smith
Joe Bentley
William Carbino
Joshua Davis
Tara Hicks
Brittany Scott
Ashely Veals
Zach Westfall
Paige Gunderson
Olivia Rush
Caleb Grohmann

Chuck Fitzwater makes the motion to accept the DNA Committee. Rosalinda Vizina sec. Voice Vote. Unanimous. Motion Passes

Judge Committee

Ken Baty
Mike Reis
Pat Ariaz
Mark Berry
Jason Brashear
Justin Burns
John Duvall
Charlie Johns
Tom Redden
Lane Reigle
Terry Taylor
Makayla Richardson Burns
Josh Taylor
Randall White

Brad Mackey makes the motion to approve the Judges Committee. Chuck Fitzwater sec. Voice Vote. Unanimous. Motion passes.

Affiliate Committee

Cameron Drew – Chair
Brittany Scott
Maddie Clemons

Brad Mackey makes the motion to accept the Affiliate Committee. Chuck Fitzwater sec. Voice Vote. Unanimous. Motion passes.

Sanctioned Show

Mike Reis – Chair
Cameron Drew – Co-chair
April Bridge
Jaime Fugate
Jennifer Martinez
Elizabeth Reed

Chuck Fitzwater makes the motion to approve the Sanctioned Show Committee. Kim Morgan sec. Voice Vote. Unanimous. Motion passes.

Member Education and Marketing

Gage Taylor
Leah Maertens
Eden Basford

Joshua Davis
Dustin Fregia
Simone Gangi
Caitlyn Kaczor
Holly Latimer
Rodney Little
Rosa Martinez
Jason McCormick
Samantha Philips
Emily Pike
Michel Pinto
Anna Plattner
Brittany Scott
Marjeanna Smith
Emily Swinyer
Terry Taylor
Ashley Voelz
Jody Williams
Yvonne Ballard
Cameron Drew
Laura Fletcher
Celeste Johns
Curtis McCabe
Caleb Purkhiser
Elizabeth Reed
Janelle Sack
Logan Strock
Drew Williams

Brad Mackey makes the motion to approve the Member Education Committee. Rosalinda Vizina sec. Voice Vote. 13 – Yes, 1 – abstain

Breed Standard

Lane Reigle – Chair
Chuck Fitzwater – Co-Chair
Billy Hubler
Tom Redden
Nate Wooten
Randall White
Melissa Love

Charlie Johns
Hannah Marquardt

Brad Mackey makes the motion to approve the Breed Standards Committee. Mike Reis sec. Voice Vote. 13 – Yes. 1 – Abstain. Motion passes.

National Venue Committee

Sam Knott - Chair
Dan Elliot
Mike Reis
Chuck Fitzwater

Brad Mackey makes the motion to approve the National Venue Committee. Rosalinda sec. Voice Vote. Unanimous. Motion passes.

Discussion: Committee goals and plans set around the strategic plan to drive the association and the committees.

Member Education and Marketing

Office Sign – Discussion: We need something more in front of the office to advertise the organization. It was voted on 2 years ago.

Brad Mackey makes a motion to research, funding, and design a sign for the office building. Lauren Green sec. Voice Vote. Unanimous. Motion passes.

Membership Growth at Regional Level – Discussion: 5 year – 10 year look at on membership data. What our membership looks like at by region, by state. Data modelling to get a better retention and grow. Resources and incentives to come back to organization. Data dump – get raw data.

Follow up on Membership Growth at next meeting

Region 7 Director Vacancy – Kevin Richmond nominates Casey McClain to replace Katherine Klug's Director seat.

Ken Baty makes the motion to accept Casey McClain's appointment to the Region 7 seat. Sam Knott sec. Voice Vote. 11 – Yes, 2 – Abstain. Motion passes.

Staffing

Field Representative

Discussion: Important to get someone to go out, wear the hat, promote. Doesn't need to be in San Angelo. Is this more of a CEO or field rep, same or different role. Be the face of the organization. Let's put something on paper and come back to it.

COE, Office Manager, and Interim Project Manager

Discussion: Shells to build these positions, CEO and ED position, public relations, getting us out there. As a board do we clearly understand the roles and responsibilities. To be a long-time without these roles and descriptions. How do we move these positions forward with our strategic plan. We can't continue to do nothing.

Chuck Fitzwater makes the motion to go into executive session at 8:35. Cameron Drew sec. Voice Vote. Unanimous. Motion Passes.

Leah Maertens makes the motion to leave executive session at 8:52. Gage Taylor sec. Voice Vote. Unanimous. Motion Passes.

Office Update

Office Manager – sent a job offer and in negotiations. Job needs are different than originally thought, in the event she turns it down, job description will be re-written to better fit the current need.

iCompete – Roadmap to getting it done – We are now getting more concise and consistent updates. Running punch list of changes. Problem is 3 different user sites – Member, Staff, and eventually Show Affiliate, as well as mobile and computer interface. Updates may only show on 1 but not on all sites. Going through page by page and step by step on specific tasks. Creating videos and content for members. Creating written protocols and procedures for staff. Goal is to build confidence in experience and faith in program. Webpage in progress with protocols, list of known issues, how-tos, etc.

Each page and task has 6 steps that have to be completed.

Is it functional? (can the task be completed – may have to have work around to complete it)

Make it user friendly (task completed without work arounds)

Make it Newbie Proof (be able to intrinsically complete a task from start to finish, layout makes sense and flows)

Create staff protocol (written procedures explaining each step. Enable staff to successfully complete tasks from start to finish)

Create member protocols/videos (explain how to complete each task and step)

Create visually pleasing content for social media and website

Secretary

Brad Mackey makes the motion to appoint Cameron Drew as secretary. Leah Maertens sec. Voice Voice. Unanimous. Motion passes

Ken Baty makes the motion to adjourn the meeting at 9:20. Leah Maertens sec. Voice Vote. Unanimous. Motion Passes.