

Junior American Boer Goat Association
Board of Directors
Winter Face to Face Meeting
December 17-18, 2022

1. The meeting was called to order at 8:59 AM central time by Cecelia Knott.

a. Roll Call - Directors Present:

Helena Almli - A1 Maddie Reis - A1
Natalye Scholl - A2 Cecelia Knott - A2
Logan Hollen - A3 Avery Holman - A3
Alaina Blair - A4

b. Directors Absent:

Jiles Coble - A4
Casey Jo Stevens - A5
Wyatt Stevens - A5

c. Staff Present:

Amy Scharmer
Kevin Richmond
Allyson Blair
Cindy Dusek
Hannah Jenkins (Youth Coordinator)

2. JABGA Logo:

- a. Should we move forward with the Red, White, and Blue logo?
- b. The Junior Board discussed changes needed to be made to the Red, White, and Blue logo.
- c. The current JABGA owned logo is large and hard to merchandise.
- d. Can we get ownership of the unowned logo?
- e. Logo will be decided and will be put out to everyone at Nationals
- f. The new logo will be presented to the adult board for approval
- g. The logo will be needed for the Regional Shows
- h. Logo will be printed on banners for Regionals and Nationals

3. Merchandise Store:

- a. Ideas had been sent to Katie a few months ago
- b. Wash rack pants would be a great thing to sell with the JABGA logo
 - i. The pants would be \$30-\$35 without the logo and at least 1,000 would need to be purchased to be worthwhile
- c. There will be no "Disease Awareness" shirts sold this year but there will be an "ABGA Cares" shirt being sold.
- d. What if we did an Oklahoma Youth Expo (OYE) type of button where the money from selling them goes back to the JABGA?
 - i. There would be different numbers on every button, and a raffle number would be drawn. If your number is drawn you win a prize.
- e. We will talk to multiple companies to get a fair bid on any merchandise being made.

- f. Ideally we would get all designs sent to the chosen company to get them ordered and made in April and May.
- g. Everything would be kept boxed at Nationals and everyone who had ordered beforehand would have to show a receipt to claim their items.
- h. An idea was brought up to make a jacket for each JABGA show winner at Nationals (Grand Champ. Fullblood, Grand Champ. Buck, Grand Champ. Percentage).
- i. Vests were a very popular item sold at Nationals last year.
- j. An idea that was discussed was to draw a name of a JABGA member from each region to win a customized JABGA jacket.

I. It would cost around \$5-\$10 to enter the drawing (fundraising). Designs would be limited and any extras would cost extra to the winning member.

Merchandise Ideas:

- a. Richardson Hats
- b. Windbreakers
- c. Quarter Zips
- d. Vests
- e. Custom Jackets (limited)
- f. Laced-Up Hockey Style Sweatshirts
- g. Stickers
- h. Air Fresheners
- i. Socks
- j. Crewnecks
- k. T-Shirts
- l. Buttons (OYE Style)
- m. Button-Ups
- n. Frisbees
- o. Sweatpants

4. Nationals:

- a. Buckles:
 - i. Idea to have red, white and blue buckles with the new logo (if chosen to be used) for JABGA buckles.
 - ii. The “Buckle Guy” will be donating showmanship buckles.
 - iii. A company needs to be decided to make the buckles
 - iv. The ABGA will design separate buckles.
 - v. A showmanship buckle was picked out along with two general buckles.
- b. Opening Ceremonies:
 - i. All directors will attend opening ceremonies and put it on.
 - ii. ABGA will put on the ABGA opening ceremonies.
 - iii. An idea was brought up to possibly use a T-shirt cannon to get more attendance.
 - iv. Button downs were donated to the Junior Board by Cowpokes to wear on opening day.
 - v. An idea came up that each area would wear the same T-shirt for showmanship.
 - vi. Banners will be made for opening ceremonies.

- vii. State flags may be presented.
- viii. A spotlight could be used to introduce directors at opening ceremonies
- ix. We will have a JABGA welcoming event with pizza and fun on Saturday night with a possible game of kickball.
- x. Animals will need to be settled by 6pm on Saturday to get the fitting competition started.
- xi. We will possibly move the fitting demo to a different day (originally scheduled for Saturday).
- xii. There will be another pie in the face fundraiser
- xiii. Should there be a social hour between the Public Speaking and Sales Talk competitions?
- xiv. Older members will teach the younger kids how to use a judging card.
- xv. Members should ask feed companies and other companies used to for sponsors.
- xvi. A survey will be sent out to see how members feel about an age change being made to change the age in JABGA to 21 and be eligible for a board position at 16.

5. Showmanship:

- a. Showmanship winners will be chosen/announced at the end of the day to build anticipation and make showmanship a bigger deal.
- b. Market and commercial showmanship classes will be shown on Monday.
- c. All showmanship overall drives will be at the end of each day. (The judge will already know who the winner is).
- d. There will be a bio made for each person going into overall.
- e. The top 10 showmen of each class will be announced and recognized.
- f. The judge will decide whether or not questions will be asked in showmanship.

6. Awards Ceremony/Banquet:

- a. The goat auction and general auction will both be held at the banquet.
- b. Finger foods will be available for free.
- c. Food has to be eaten outside of the banquet room.
- d. The Junior Board will be decorating the stage for the banquet
- e. The Pie in the Face fundraiser will be broadcasted on DV Auction.
- f. There will be 30-40 goats in the sale.
- g. The overall buck drive and banquet will both be on Thursday with the banquet starting at 6:30 pm.
- h. The Kentucky Derby is this year's theme.

7. Ribbons/Banners:

- a. Sponsors are needed for the junior show.
- b. It costs \$80 per class in ribbons.
- c. Ribbons need to be ordered by January/February.
- d. The new logo will be put on the ribbons.
- e. Sponsors for each class will be announced.

8. Regionals:

- a. The fitting contest is specific to Sullivan's Supply
- b. The overall showman will get a \$500 gift card to Sullivan's

- c. We need a platform to find sponsors and give back by helping to use our platform to boost their businesses.
9. Backdrop:
- a. Color scheme might be red, navy blue, and white.
 - b. Standard design that can be used at any show
 - c. Little JABGA logos will cover the backdrop with a light gray background
10. Mile Radius Rule:
- a. Currently there is a 500 mile radius rule between each show.
 - b. National show judges can't judge a show 30 days prior to nationals.
 - c. The new radius rule is 250 miles between each ABGA show and 300 miles between each JABGA show.
 - d. Avery moved to correct the 500 mile radius rule to 250 miles between ABGA shows, and 300 miles between JABGA shows. Maddie seconded the motion. Motion carried unanimously.
11. JABGA Travel Expense:
- a. We will table this until we study how other organizations handle this.
12. ABGA Committees:
- a. Junior members sitting in on ABGA Committee meetings are unable to vote on anything and can't be on the judges and finance committees.
 - b. Junior members shouldn't be on more than one committee
 - c. Logan and Alaina - Bylaws committee
 - d. Natalye and Cecelia - Nationals committee
 - e. Helena and Maddie - Sanctioned Show committee
 - f. Logan moved to take a recess; Avery seconded

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Winter Face to Face Meeting Continued
December 18, 2022

13. The continuation of the meeting was called to order at 8:02 AM Central time.
14. JABGA Bylaws:
- a. The age change idea will be presented to the ABGA board.
 - b. Voting ballots must be sent by mail to the current accounting firm.
 - c. The motion to change bylaw 3.3d to have ballots sent and counted by a selected accounting firm was made by Logan and seconded by Natalye.
 - d. The youth coordinator will prepare the ballots and in their absence, the office manager will prepare the ballots.
 - e. A motion was made to change bylaw 3.3 b,c to allow the office manager to prepare ballots in absence of the youth coordinator was moved by Maddie and seconded by Logan.
15. Ambassador Program:
- a. Junior members will learn the ropes of JABGA from older members to get them more involved in the organization.

- b. We could possibly attach a scholarship to the ambassador program.
- c. We could use an outstanding exhibitor method to decide/choose an ambassador.

16. Budget:

- a. The junior board went over the budget and discussed.

17. Scholarships:

- a. The school counselor signature will be removed from the scholarship applications.
- b. We will make separate high school and college scholarship applications.
- c. The scholarship applications become available in early January and are closed in early spring.
- d. In the past we have done 10 scholarships minus the Connie Ross scholarship.
- e. College students can only apply for the Connie Ross application.
- f. The Connie Ross scholarship is available to high school seniors and college students under the age of 21.
- g. You can only win a scholarship one time.
- h. A motion was made to approve the changes in the scholarship applications by Logan and Natalye seconded.

18. Board Nominations:

- a. An interview process will be added to the board of director application process.
- b. The motion to implement an interview process in order to serve on the board was made by Maddie and seconded by Logan.

19. Survey Results:

- a. Should we add other sales talk topics to other things besides goats?

*** There was a 10 minute recess.

The motion to continue the meeting was made by Logan and Natalye seconded.

The Meeting was called back to order at 9:58 AM Central time.

Alaina has left the meeting.

19. Survey Results Continued:

- b. The sales talk will be about goats only.
- c. Could we add a photo/graphic design contest where juniors can submit entries and have them be displayed and voted on?
- d. Junior members could design education boards to be displayed at nationals about feed, show products, hair growth, etc. These could be displayed at Nationals for juniors to learn new things.
- e. Could we do a Remind text for each regional show to announce when classes and other events are starting?
- f. Opening ceremonies will take place in the barn so everyone can be there.
- g. Are there any events we can make team events? Quiz Bowl?
- h. Can there be more seminars/educational meetings held?
- i. JABGA BOD members will help teach younger members about the competitions.
- j. Can a separate JABGA National show be created?
- k. If we can get the age change, could we add a novice category?

20. Summer Face to Face

- a. Can we hold our summer Face to Face at the same place?
- b. Could the ABGA and JABGA Face to Face be held at the same time?

- c. JABGA meeting might be expanded for more days.
- d. There is no current budget for the 2023 Winter Face to Face.
- e. Maddie moved to make the Summer Face to Face the week of July 10th; Logan seconded.

21. Adjournment:

- a. Avery motioned to adjourn the meeting
- b. Logan seconded
- c. Motion carried unanimously
- d. The meeting was adjourned at 11:14 Central time.