

Ways to Wisdom...

Meat Goat Herd Health -- Common Diseases

In a second study on meat goat herd health, Dr. Lionel Dawson, Oklahoma State University, Dr. James Allen, Allen Vet Clinic and Dr. Bruce Olcott, Louisiana State University highlight the importance for goat producers to have basic knowledge of the diseases most likely to affect their animals.

While goats are normally very healthy animals, they can succumb to disease just like other domestic livestock species. Diseases can be very serious and result in lost productivity, reduced reproduction, or even death. Some diseases are contagious and can spread quickly throughout a herd. Other diseases have the potential to be zoonotic, meaning they can be passed to humans. It is essential for goat producers to have basic knowledge of the diseases most likely to affect their animals. This knowledge should include how a disease is transmitted, its signs and symptoms, how it can be treated and, most importantly, how it can be prevented and controlled. While basic knowledge of diseases will assist a producer, your veterinarian is the correct person to provide proper diagnosis and to prescribe appropriate drugs and treatment regimes. To read more click on the link below.

[Meat Goat Herd Health -- Common Diseases...](#)

Boosting Boer Business...

Next Issue of *The Boer Goat Magazine* Coming Soon

(Submitted from the September/October issue of The Boer Goat magazine.) Before whipping out your checkbook and diving into an ad campaign, it's a good idea to understand what works, what doesn't, and why. A well thought out advertising plan makes the difference between a shot in the dark and a planned trip down the road to success. The key to success in the real estate business is "location location, location." In advertising, it is "repetition, repetition, repetition!" That's why you never see just one of any printed ad or one television commercial. You see the same ones over and over and over again until you can almost recite them from memory. If your budget won't allow you to run more than one or two full page color ads annually, run a series of half or quarter page ads instead. Aim for immediate reader recognition. If you change the appearance of your ads each time in every publication, you are figuratively shooting your advertising budget in the foot. How? You're putting your reading audience in a position to have to find and identify you all over again with each ad. While you will probably need to change the photo of your goat or products from time to time, keep the same look. Each ad should use the same typeface (or font), same combination or colors, slogan and, most important, the same logo.

The September/October issue of *The Boer Goat* magazine will be in your mailbox soon, and is filled with information on the JABGA program, meat goat articles and the continuation of getting to know your ABGA Board of Directors. For more information about *The Boer Goat* magazine, or advertising please click on the link below.

[The Boer Goat Magazine...](#)

Back to School Blues...

A Tiny Piece of Advice...

According to the kidshealth.org website, here are a few final tips for a fantastic first day of school: Get enough sleep, eat a healthy breakfast, try your best, develop good work habits, like writing down your assignments and turning in your homework on time take your time with school work, if you don't understand something, ask the teacher, keep a sense of humor. One teacher we know shows his new students a picture of himself graduating high school - a grinning ape in a red graduation cap and gown. This usually makes the kids laugh, and it's a good way to remind them that school is fun!

The American Boer Goat Association and Junior American Boer Goat Association wish all youth a successful and safe school year!

[Back to School...](#)

Moving Back to Monroe...

2009 National Show Site

Recently, Tulsa, Oklahoma was selected to be the 2008 ABGA National Show Site. Shortly down the road, the 2009 scheduled location was also decided upon. The 2009 ABGA National Show will be held in West Monroe, Louisiana.