



**American Boer Goat Association  
Board of Directors  
Conference Call Meeting  
January 27, 2009  
7:00 pm**

The meeting was called to order at 7PM CST by President Troy Veal

All Directors were present

Also present: Sandy Smith, Office Manager

I. New Business:

1. Coni Ross moved to approve the minutes from the January 6<sup>th</sup>, 2009 Board of Directors Meeting as presented. Jan Smith seconded. Voice vote: **MOTION CARRIED** with none opposed.

II. Old Business:

1. National Show 2009 Report – Chris Shaffett
  - a. Schedule
    - i. National Sale – There will not be a sale at the National Show in 2009.
    - ii. Weights – A voice vote was taken and it was decided (with all in favor) to suspend weigh-ins for the 2009 National Show.
    - iii. Unloading – After some discussion, it was decided to amend the schedule require all animals to be unloaded on Monday, June 8<sup>th</sup>, 2009. Unloading will take place from 8AM to 9PM unless the facility will allow us to begin earlier. If possible, unloading will begin earlier and end at 8PM. Sandy/Troy are to follow up and advise the Board of the final unloading times.
    - iv. Check-in – Check-in for ABGA goats will take place from 8AM until 5PM on June 8<sup>th</sup> and from 8AM to 12PM on June 9<sup>th</sup>. All goats must be checked in by 12PM on June 9<sup>th</sup>.
    - v. JABGA Check-in – All JABGA exhibitors must be checked-in by 5PM on June 8th.
    - vi. JABGA Start Time – A voice vote was taken and it was decided (with 13 in favor and 5 opposed) that the JABGA show will begin at 8AM on June 9<sup>th</sup>.
    - vii. Barn Party – Peggy Taylor moved that the Board allot \$3,000 for food and entertainment for a barn party to take place Thursday, June 11th. Ann Giardini seconded. Voice vote: **MOTION CARRIED** with none opposed.
    - viii. Peggy Taylor moved to approve the schedule as presented with discussed changes to unloading times. Ryan Kish seconded. Voice Vote: **MOTION CARRIED** with none opposed.
  - b. Show Rules
    - i. Late Entry Fees – A voice vote was taken (16 in favor and 1 opposed) and it was decided that the date of entry will be

- determined by postmark date. The Board agreed that the language in the rules should clarify to cover all forms of transmission.
- ii. Late Entry Deadline – Tuesday, May 26<sup>th</sup> was approved as the late entry deadline.
  - iii. Herd Book Entry Deadline – May 15<sup>th</sup> was approved as the date by which all entries in the National Show are required to be registered in the herd book. The Board reiterated the importance of this being an absolute deadline.
  - iv. Language Changes –
    1. All language referring to microchips, weighing and the GALA are to be removed from the National Show packet.
    2. The section dealing with ABGA's right to DNA blood test, etc. should be made into its own section, separate from "Fitting."
    3. Age breaks need to be clarified. Classes should read 0 to under 3 months, 3 to under 6 months, etc.
  - v. Sara Davis moved to accept the National Show Rules as presented with the changes discussed. Coni Ross seconded. Voice Vote: **MOTION CARRIED** with none opposed.
- c. Sponsorship and Vendor Options – will be as follows:
- i. \$25 Class Sponsor (\$500 for all classes)
    1. Multiple sponsors will be accepted
    2. Sponsor a class and have farm or ranch name announced during a class
    3. Sponsor all classes and have farm or ranch name announced during each class
  - ii. \$100 Championship Banner Sponsor
    1. Multiple sponsors will be accepted
    2. Recognition of Company/Ranch during show
    3. Sponsorship will support class winners' buckles and champion banners
  - iii. \$200 Ring Banner Sponsor, due date May 26<sup>th</sup>
    1. Recognition of Company/Ranch during show
    2. Banner in ring with Ranch/Company name
    3. Sponsorship will support class winners' buckles and champion banners
    4. Company/Ranch listing on [www.abga.org](http://www.abga.org)
  - iv. \$250 Trophy Sponsor
    1. To be shared by no more than 2 farms/companies
    2. Sponsor a trophy for the 2009 National Show
    3. Opportunity to present trophy and have farm or ranch name and winning animal from last year announced
    4. Winners of 2008 trophies have first option
  - v. \$550 Sponsor Table
    1. To be shared by no more than 2 farms/companies
    2. 1 – 8' ringside table with seating for 3
    3. Passes for 3 to hospitality suite
    4. Table sign with Company/Ranch name
    5. Company/Ranch listing on [www.abga.org](http://www.abga.org)

6. Limited number available
  - vi. \$800 Silver Sponsor
    1. To be shared by no more than 2 farms/companies
    2. 20' x 20' outdoor booth OR 10' x 10' indoor booth OR 1 sponsor table (see sponsor table above)
    3. Passes for 3 to hospitality suite
    4. Company/Ranch listing in show program
    5. Company/Ranch listing on www.abga.org
    6. Recognition of Company/Ranch during show
  - vii. \$1500 Gold Sponsor
    1. To be shared by no more than 2 farms/companies
    2. 20' x 20' outdoor booth OR 8' x 12' indoor booth OR 1 sponsor table (see sponsor table above)
    3. Passes for 4 to hospitality suite
    4. Company/Ranch listing in show program
    5. Company/Ranch listing on www.abga.org
    6. Recognition of Company/Ranch during show
    7. Recognition in Press Release and announcements
    8. 1/2 page color ad in ABGA magazine to run in 2009
  - viii. \$2500 Platinum Sponsor
    1. To be shared by no more than 2 farms/companies
    2. 20' x 20' outdoor booth OR 8' x 12' indoor booth OR 1 sponsor table (see sponsor table above)
    3. Passes for 5 to hospitality suite
    4. Introduction of representatives during show
    5. 5-minute company/ranch address
    6. Company/Ranch listing in show program
    7. Company/Ranch listing on www.abga.org
    8. Recognition of Company/Ranch during show
    9. Recognition in Press Release and announcements
    10. 1 page color ad in ABGA magazine to run in 2009
  - ix. Vendor Pricing will be \$250 for an indoor 10' x 10' booth with 1 table and 2 chairs or \$350 for an outdoor 20' x 20' area with 2 tables and 4 chairs
  - x. Jan Smith made a motion to accept the sponsorship and vendor rates as revised. John Morrow seconded. Voice vote: **MOTION CARRIED** with none in opposition.
  - d. Peggy Taylor moved to contract with DV Auction to broadcast the 2009 National Show for expenses at an approximate cost of \$1000. Rhonda Edens seconded. Voice vote: **MOTION CARRIED** with none in opposition.
  - e. Rhonda Edens moved to provide a room at the Hilton Garden Inn for the National Show announcer as requested. Terry Brown seconded. Voice Vote: **MOTION CARRIED** with none in opposition.
- I. New Business
2. Judge's Certification Course Update
    - a. John Edwards has made arrangements with Tarleton State University for April 30<sup>th</sup>, May 1<sup>st</sup> and May 2<sup>nd</sup> to conduct an ABGA judge's certification course for a facility fee of \$250. Also reported that classrooms, pens, stock are all readily available at this location.

- b. The Board directed to John Edwards to investigate potential instructor candidates and report back to the Board.
  - c. The class will start at 1PM in Stephenville, TX on April 30<sup>th</sup>.
  - d. Individuals who had paid and whose money had been refunded will be allowed first option into the class with prompt payment.
  - e. A voice vote was taken (6 in favor, 5 opposed, 3 abstentions) and it was decided to direct the office to notify individuals who had not paid but had put in applications into the ABGA for the next judge's certification course that registration is now open for the course.
  - f. An announcement will be placed on the ABGA website and in the magazine that registration is now open for the judge's school and acceptance will be on a first come, first served basis.
3. Letter/Resume from Marketing Director Applicant – The Board took no action on this agenda item.
4. Judge's Signature Requirement on Show Results
  - a. The Executive Committee advised elimination of the Judge's Signature on show results as a requirement.
  - b. Ann Giardini moved that the judge's signature be dropped as a requirement to post show results. Motion died for lack of a second.
  - c. Brian Faris moved that as of January 27<sup>th</sup>, 2009, ABGA will no longer require judge's signatures on show reports. The show secretary's signature will be required. Any show results received by the office without a judge's signature up to this point will be posted. Peggy Taylor seconded. **MOTION CARRIED** with none in opposition.
5. Continuation of Advertising Agreement with Sydell
  - a. ABGA gives Sydell one free full page ad (\$800 value) in the Jan/Feb issue of our magazine in trade for ½ page ad (\$900 value) in their magazine.
  - b. Brian Faris moved that ABGA continue to work with Sydell in magazine advertising. Jan Smith seconded. **MOTION CARRIED** with none in opposition.

There was a brief update on the status of work in the office and posting of show results.

The next regularly scheduled conference call meeting will be February 10, 2009.

There being no further business, Brian Faris moved to adjourn the meeting. Peggy Taylor seconded. The meeting adjourned at 10:13PM CST.