

ABGA Board of Directors Face To Face Meeting
December 7-8, 2012
Four Points Sheraton
New Orleans, LA

Meeting called to order December 7, 2012 at 8:00 a.m. by President Ervin Chavana

Roll Call

Present:

Terry Brown
Boyd Willoughby
Jeff Gibbs
Kay Garrett
John Edwards
Linda West
Mark Anderson
Vicki Stich
Tracy Diefenbach
Scott Hawthorn
John Morrow
Brad Mackey
Sara Davis

Not Present:

Troy Veal
Paul Kinslow
Dr. Mark Watkins

Others Present:

Sandy Smith, Operations Manager
Lynn West
Sam and Mary Lou Abney

1. Meeting minutes

Board of Directors review minutes from 10/2/12 Executive Conference Call.

Motion to approve by Kay Garrett.

Second to motion by Jeff Gibbs

Voice vote. Motion passes.

Board of Directors review minutes from 11/12/12 Board of Directors Conference Call.

Motion by approve by Kay Garrett with changes to Paragraph One with correction to date of Face to Face meeting. Date corrected to July 20-21, 2012 and correction to paragraph 5 correct Name of show is Azalea Fall Classic.

Second to motion by Mark Anderson.

Voice vote. Motion passes.

2. Boer Goat Magazine

Discussion held regarding current status of magazine. Board reviews 2013 content proposal by Encore Visions and utilization of social media to reach current and new membership.

3. American Goat Federation

Sam Abney makes a presentation in behalf of American Goat Federation. Discussion held by Board of Directors regarding continuing membership with the AGF.

Motion by Kay Garrett to continue AGF membership.

Second to Motion by Sara Davis.

Voice vote. Motion passes.

Board takes up AGF Nominations. No action taken on AGF Nominations.

4. Website/Mobile App/Social Media

Discussion held regarding setting up an official ABGA Facebook page.

Motion by Sara Davis to set up an official ABGA Facebook page.

Second to motion by Jeff Gibbs.

Voice vote. Motion passes.

Discussion held regarding the content and type of page that will be developed. Sara Davis directed to develop the Official ABGA Facebook Page. Sara Davis and Encore to be co-administrators.

Discussion held regarding website.

Motion by Jeff Gibbs to contact EDJE and request a proposal to redesign the website with mobile friendly capability.

Second to motion by Sara Davis.

Voice vote. Motion passes.

Discussion held regarding mobile app. ILR has developed a mobile application that links to ABGA premium online. The current design of the application does not provide for a firewall and allows public access to the online service

Motion by Kay Garrett for Sandy Smith to contact ILR regarding cost of ABGA mobile application

Second by Vicki Stich

Voice vote. Motion passes.

5. Domestic Registrations

Board of Directors enter executive session at 11:16 a.m. to discuss domestic registrations.
Executive session ends at 12:17 p.m.

Board of Directors break for lunch at 12:17 p.m.
Meeting resumes at 1:20 p.m.

Board of Directors enter executive session at 1:20 p.m. to discuss domestic registrations.
Executive session ends at 1:55 p.m.

6. Rule 1400 Sanctioned Show Rules

Board takes up Azalea Fall Classic.
Motion by Mark Anderson that no class points will be awarded to the 6-9 month fullblood doe classes at the 2012 Azalea Fall Classic and the total number of goats shown in the FB doe divisions will not be reduced by the number of 6-9 fullblood does shown.
Second to motion by Boyd Willoughby.
Voice vote. Two opposed. Motion passes.

Board reviews sanction show rule 1400.

Motion by Terry Brown that the word future be removed from Rule 1400 B ii.
Second to motion by Jeff Gibbs.
Voice vote. Motion passes.

7. Sanction Show Ribbons

Terry Brown reports to the Board regarding ribbon supplier cost estimates.

Motion by John Morrow to continue using Brown's Graphic Solutions as the ribbon supplier.

Second to motion by Scott Hawthorne.

Voice vote. Motion passes.

8. National Show Review.

Committee report by Linda West.

Motion by Jeff Gibbs to approve:

a. National show superintendent - Mike Masters, Reggie Phillens, Robert Washington and Jesse Cornelius;

b. Kendall Brashear - announcer;

- c. Burning Sky - photographer;
- d. Exhibitor meal will be held offsite at the civic center with a barbque meal. Civic Center rental is \$750.00 and meal will be \$7.00 per person. The event will be broadcast on DV Auction.
- e. Frontier Buckles - will be buckle provider.
- f. Sponsor tables will remain at \$550.00 with a snack tray in the a.m. only.
- g. Sponsor fees to remain the same as 2012 fees.

Second to motion by Kay Garrett.

Voice vote. Motion passes.

Review of 2012 National Show rules. Following changes and corrections will be made to the 2013 National Show rules:

- a. Official Protests

Change Superintendent to Superintendent[s]
- b. Show catalog to be sorted alphabetically by exhibitor number and 300 copies will be ordered.
- c. Class lists shall be sorted alphabetically.
- d. Ring check in sheets to be sorted by exhibitor number.
- e. Exhibitors may elect to purchase a slot entry for an \$5.00 additional to their entry fee. Substitutions for pre-entered goats will be charged \$5.00 and substitutions will close at the end of check in.
- f. Add paragraph "all rules contained herein apply equally to participants in the JABGA and ABGA show unless otherwise noted."
- g. Fitting: change ABGA national show to national shows.

National show schedule

- a. Check in will close at 3:00 p.m. on Monday
- b. ABGA Awards and Appreciation Dinner will be Thursday at 6:00 p.m.
- c. Move showmanship to Wednesday at 9:00 a.m.

Motion by Kay Garrett to approve 2013 ABGA show rules as amended.

Second to motion by Vicki Stich.

Voice vote. Motion passes.

Pink Out Day to be added to schedule on Friday.

Motion by Kay Garrett to pre-sell Pink Out shirts from Vicki Stich's design and all profits to be donated to the American Cancer Society.

Second to motion by Boyd Willoughby.

Voice vote. Motion passes.

9. National Show Site

Report by John Edwards from National Show Site committee.

Directive to committee to solicit bids from Grand Island, NE and Hutchinson, KS.

Meeting recesses for the day at 5:44 p.m.

Meeting resumes at 8:01 a.m.

10. Budget

Board of Directors review 2013 budget proposal.

Motion by Kay Garrett to reinstate inspection fees to judges as previously paid.

Motion tabled to be addressed during a later agenda item.

11. Advertising/Promotion

Board reviews current advertising budget and publications that are being utilized.

Motion by Sara Davis to do a feasibility study on the addition of a breeders directory to the website.

Second to motion by Terry Brown.

Voice vote. Motion passes.

Discussion held regarding revamping tri-fold promotional brochure. Board to review pamphlet and make revisions.

Discussion regarding scheduling a strategic planning meeting. Board agrees that a meeting should be scheduled as soon as possible.

Motion by Tracy Diefenbach to investigate cost of publishing a promotional booklet similar to publication by Alabama Meat Goat and Sheep Producers to be used in new member welcome packet.

Second to motion by Kay Garrett.

Voice vote. Motion passes.

Presentation by Kay Garrett requesting funding for promotional materials.
Motion by John Edwards to budget \$4,000.00 for promotional items.
Second to motion by Linda West.
Voice Vote. Motion passes.

Motion by Sara Davis to add to media budget the sum of \$3,000 for Facebook promotions.
Second to motion by Vicki Stich.
Voice vote. Passes.

12. Raffle

Report by Ervin Chavana. To date \$4,500 in tickets have been sold.

13. Service Recognition.

Discussion held regarding establishing a recognition process to honor individuals that have provided outstanding service to the industry.

Motion by John Edwards to establish a recognition program for distinguished service to the ABGA and the goat industry entitled "Ambassador to the Breed."
Second to motion by Vicki Stich.
Voice vote. Passed.

Discussion held regarding 2013 recipients. Suggestions received from the board. The following parties were nominated: Marvin Shirley, Kearney Family, Dr. Frank Craddock, Dr. Frank Pinkerton.

Motion by Tracy Diefenbach to approve 2013 nominated recipients. Recipients to receive an ABGA bronze and have their name placed on a plaque to be displayed in the ABGA office. Additionally that Priscilla "Prissy's" name will be included on the permanent plaque.
Second to motion by Boyd Willoughby.
Voice vote. Motion passes.

14. Youth Committee

Report by Aaron Gillespie via Sandy Smith regarding Youth/Scholarship Committee and JABGA Leadership Conference.

15. Judges Certification

Board reviews survey results.

Meeting recesses for lunch at 12:19 p.m.
Meeting resumes at 1:22 p.m.

Board of Directors nominate Kay Garrett, Eddie Holland, Coni Ross and Anton Ward as prospective judges for upcoming judges certification.

16. BGIN

Sara Davis requests permission from the board to pursue the BGIN program. Directive from the board to Sara Davis to look into cost to pursue the program.

BGIN data spreadsheet to be reviewed for changes, corrections and additions. Once approved to be placed on revamped website for membership use.

17. ABGA New Registration Certificate Update

Discussion held regarding status of new registration certificate.

Motion Sara Davis to revamp current certificate to add bar code, 4 owner transfer history, area for ennoblement inspections and print on water mark paper.

Second to motion by Vicki Stich.

Voice vote. One opposed. Motion passes.

Discussion regarding data contained in bar code field. Board agrees that the bar code will only contain registration number. Directive to Sandy Smith to purchase printer and security paper to print new certificate design.

18. Bylaws

Directive by the Board of Directors that the bylaws be returned to the attorney for review of the process requiring the request for amendment by general member.

19. National Wether Show

Discussion held regarding reinstating the wether show at the national show. Directive by Board of Directors to President to write a letter to the JABGA board explaining that the show will not be reinstated due to cost and lack of participation.

20. Microchip ID

Board of Directors review request to reinstate micro chip ID as acceptable identification for ABGA shows.

Motion by Terry Brown to reinstate acceptance of micro chip ID as acceptable identification with the responsibility to the owner to provide the reader.

Second to motion by Mark Anderson.

Vote by show of hands. 4 in favor, 9 oppose. Motion fails.

Directive by Board of Directors to Sandy Smith to draft letter to member with directions for alternatives means for identification.

21. ABGA Tattoo Policy

Proposal by Sara Davis to amend Rule 214 to add a “j”.

Motion by Sara Davis to amend Rule 214 and 712 to:

214.J. Re-tattoo Policy

If an animal requires re-tattooing, the applicant will return registration certificate to ABGA noting the new tattoo sequence. The registration certificate will be reissued to reflect that the animal has been re-tattooed in accordance with Rule 712.

712: (changes)

B. A corrected certificate is issued to indicate a change in color, sex (male to female or vice versa) or date of birth, or to correct a date of transfer *or reflect a re-tattoo*.

Second to motion by Vicki Stich.

Voice vote. Motion passes.

22. Rule 1000/Rule 100 Ennoblement Visual Inspection

Presentation by Mark Anderson and Vicki Stich to amend Rule 1000 and Rule 100.

Board of Directors enters executive session at 3:54 p.m. to discuss judging standards. Executive session ends at 3:59 p.m.

No action taken.

23. Suspense Sheet

Presentation by Mark Anderson to utilize suspense sheet to assistance in tracking outstanding projects currently before the board. Board will begin using the suspense sheet in conjunction with the meetings to track projects and point of contact person.

24. Houston Livestock Show and Rodeo

Discussion regarding purchasing booth space in the International Room at HLS&R. Ervin Chavana to contact Kallie Kohls York regarding feasibility of manning the booth.

25. Ethics Complaint #100212

Board enters executive session at 4:17 p.m. to discuss Ethics Complaint #100212.
Executive session ends at 4:39 p.m.

26. Inspection Fees

Board takes up tabled Motion by Kay Garrett to reinstate inspection fees to judges effective 1/1/13 as previously paid.
Second to motion by Vicki Stich.
Voice vote. 1 Abstain. Motion passes.

Request by Terry Brown to reduce number of inspections to one. No action taken.

27. Motion by Kay Garrett to provide punishment for the show secretary and reinstate 6-9 FB doe points for the 2012 Azalea Fall Classic.

Second to Motion by Terry Brown.
Vote by show of hands. 6 in favor, 7 oppose. Motion fails.

28. Motion by Jeff Gibbs to approve budget with changes as proposed during meeting.

Second to motion by Boyd Willoughby.
Voice vote. Motion passes.

29. New Business

Presentation by Brad Mackey regarding request by RMA to hold a ABGA Goat Auction during the 2013 National ABGA Show. Discussion held regarding the Louisiana State Requirements for holding an auction. No action taken at this time. Parties are directed to further investigate the feasibility.

30. Old Business

Board of Directors enters executive session at 5:39 p.m. to discuss the current status of National Show disciplinary actions.
Executive session ends at 5:47 p.m.

Motion to adjourn Kay Garrett.
Second to Motion by Vicki Stich.
Voice vote. Motion passes.

Meeting adjourned at 5:39 p.m.

Respectfully submitted by
Tracy Diefenbach
Secretary
American Boer Goat Association